

Speaking in Public with Authority and Confidence

OVERVIEW

Course duration: 1 day.

You are comfortable with smaller audiences; your nerves are mostly under control and you have experience presenting at a senior level.

This fast-paced, motivational and highly stretching interactive workshop is for you.

Your highly experienced presenter will coach you through a variety of challenging exercises to enhance your natural style of presenting. Individual feedback and recordings will add to the experience and give a foundation for future success.

IS IT RIGHT FOR ME?

Suitable for chief executives, directors, senior managers and professionals who find themselves presenting to larger audiences.

WHAT WILL I LEARN?

By the end of this course you will be able to:

- Build a logical and attention-holding structure.
- Meet your key objectives with flexible delivery.
- Making it memorable - construct compelling openings and closures.
- Create content that remains memorable.
- Use dynamic visuals at the right time.
- Remain relaxed even when things don't go to plan.
- Use silence and pauses for maximum impact.
- Perfect your personal style.

PRE-COURSE ACTIVITY

You are required to bring a five to ten minute work related presentation with you to maximise the time available. A recording of your delivery will be provided for ongoing development.

WHAT WILL IT COVER?

The Audience

- Understanding the audience, its needs and expectations
- Holding the audience's attention – stay in control
- Using questions and objections as opportunities
- Maintaining your credibility

Voice and Image

- Breathing and voice projection
- Boost your vocal energy
- Make any nerves work for you
- Body language that inspires

Language that Works

- Repetition, pausing and summaries
- Using words which are natural and unforced - avoiding business speak
- Positive and dynamic language
- Conveying passion

Delivery

- Story telling, ice-breakers and mood makers
- Creating empathy and feeling for your audience
- Using word pictures
- Isolating the key messages

Personal Development

- Monitoring your strengths and weaknesses
- Building your confidence to deliver consistently

FURTHER COURSES TO CONSIDER

Senior Level Communication Skills Workshop