



Corinium  
Training

## How to deliver effective presentations

Duration: 1 day

### Whose is this for?

Aimed at anyone delivering presentations for the first time or who wants to improve their impact, memorability and results.

### Content:

- What makes an effective presentation?
- Credibility – online and in person – what to consider
- Getting the basics right – know your audience and know your why
- Minimum viable information – what is critical to get your takeaway across and landed? How do you know?
- Dealing with nerves / stress / doubt – creating a positive mindset/practice to get you ‘in the zone’ (Amy Cuddy’s power poses for example)
- Creating rapport quickly and moving with your audience in a timeframe
- Using the medium you are presenting in – your voice, body language, visuals etc
- Keeping the audience with you - defining your takeaway early on etc
- Listening to feedback, handling questions and being open to adapting

### Delivery:

We can deliver this course either on a 1:1 or Group basis with a choice of virtual or face to face delivery (we can even tailor the content to suit your culture, values, branding etc)