



Corinium  
Training

## Setting Goals and Objectives

Duration: 1 day

### Whose is this for?

Aimed at managers who set goals and objectives for their team members, who are either new to it or would like to do it more effectively.

### Content:

- Defining goals for the team that align to the business strategy for the year
- Defining the difference between a goal and an objective
- Assigning objectives to the team to develop talent and create sustainable scale
- SMART method of defining objectives
- Creating and measuring key performance indicators (KPIs)
- Planning cadences to ensure traction against the goals

### Delivery:

We can deliver this course either on a 1:1 or Group basis with a choice of virtual or face to face delivery (we can even tailor the content to suit your culture, values, branding etc)